

ADVERTISING OPTIONS All rates include full color.

- Back Cover (8.375" x 9.5").....\$3,950
- Inside Front Cover - Left (8.375" x 10.875").....\$3,700
- Inside Front Cover - Right (8.375" x 10.875").....\$3,700
- Page 1 (8.375" x 10.875").....\$3,500
- Inside Back Cover (8.375" x 10.875").....\$3,600
- Inside Back Left Page (8.375" x 10.875").....\$3,600
- Two-Page Ad or Sponsored Editorial*** (16.75" x 10.875")....\$4,500
- Full Page Ad (7.525" x 9.985").....\$2,950
- Full Page Sponsored Editorial*** (7.525" x 9.985").....\$3,100
- Half-Page Horizontal Ad (7.5" x 4.875").....\$2,050
- Half-Page Sponsored Editorial*** (7.525" x 4.875").....\$2,200
- Third-Page Square (4.915" x 4.875").....\$1,800
- Sixth-Page Vertical (2.333" x 4.875").....\$1,200

TOTAL: _____

SCHEDULE:

Commitment Deadline:
SEPTEMBER 30, 2026

Artwork Deadline:
OCTOBER 9, 2026

Publication Date:
JANUARY 2027

PAYMENT OPTIONS:

TYPE: Check Invoice

SCHEDULE:

- Pre-Bill Total Now
- \$500 Deposit Now;
Balance Billed Jan. 1, 2027

PARTNER CONTACT INFORMATION

Organization: _____

PRIMARY CONTACT: _____

Phone: _____

Email: _____

CREATIVE CONTACT: _____

Phone: _____

Email: _____

Organization Signature: _____

Date: _____

*The Cedar Rapids Tourism Office reserves the right to make all final content decisions.